

Tyler Metzger

tylermetzger.com

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San Francisco, CA

EXPERIENCE

Sr. Communications Specialist

Blue Shield of California

San Francisco, CA • July '11 - Present

- Plan and execute executive-level communications to create enterprise strategic understanding
- Manage creativity (via multimedia, print, funny jokes, eh?) to help folks know what's going on

Multimedia Designer

Blue Shield of California

San Francisco, CA • Jan '11 - June '11

- Made stuff look awesome in a corporate environment
- Also: Chipotle

Multimedia Producer

CreditCards.com

Austin, TX • May '09 - Oct '10

- Oversaw multimedia production for a mid-sized online editorial team
- Accelerated brand recognition through various campaigns, including television ads, graphic, design, demos and banner placements

Editorial Assistant

CreditCards.com

Austin, TX • Sep '08 - April '09

- Researched and wrote in-depth articles about finance and the card payment industry
- Learned a lot about SEO, Texas BBQ and what it takes to run a successful website

SKILLS

Film & Animation

Adobe After Effects, Cinema 4D, Final Cut Studio, Adobe Flash

Art & Design

Adobe Illustrator, Photoshop and Indesign

Web Design

CSS, HTML, Actionscript, Javascript, various blog and CMS platforms

Audio Production

Ableton Live, Logic Pro, Reason 4, Soundtrack

EDUCATION

University of Missouri

Columbia, MO • Aug '05 - Aug '08

Bachelor of Arts, Journalism

Ozark Technical Community College

Springfield, MO • Aug '03 - May '05

Associate of Arts